INSIDE TOP

BLEED

INSIDE MARGIN

3.5X4 MAGNET

MAGNET CAN ONLY BE ATTACHED
1 OF 2 PLACES INSIDE THE POSTCARD.
(When folded, the magnet must be on the lead/right edge of the mail area on the outside of the card when folded.)

MAGNET MAY BE PLACED
HORIZONTAL OR VERTICAL,
BUT CENTERED TO THE HALF FOLD.

Only 1/4" may stick out
past the fold per USPS

INSIDE MARGIN

BLEED

FOLD

FOLD

INSIDE BOTTOM