

The diagram illustrates the layout of a postcard. It features a central area divided into two horizontal panels by a dashed line. The top panel is labeled 'INSIDE TOP' and the bottom panel is labeled 'INSIDE BOTTOM'. The bottom panel contains a block of text about magnet placement. The entire layout is enclosed in a pink border labeled 'BLEED' at the bottom. A green border within the pink one is labeled 'INSIDE MARGIN' at the bottom. The dashed line is labeled 'FOLD' on both the left and right sides.

# INSIDE TOP

FOLD

FOLD

# INSIDE BOTTOM

MAGNET CAN BE ATTACHED TO  
TOP OR BOTTOM PANEL IN VERTICAL  
OR HORIZONTAL POSITION AND CAN  
BE PLACED ANYWHERE INSIDE WITH A  
MINIMUM 1/4" SPACE BETWEEN MAGNET  
EDGE AND EDGE(S) OF POSTCARD.

INSIDE MARGIN

BLEED